2016 FMA Conference on Finance and Investment in Creative Ventures

Monday, 26 September 2016

Buitenplaats Vaeshartelt
Weert 9, 6222 PG Maastricht, Netherlands

A conference for young scholars who are currently working on research in finance and investment in creative ventures – with a broad definition of both finance and creative or cultural ventures.

#FMACV2016 - Follow the Conversation
During the conference, use the hashtag #FMACV2016 to follow the conversation on Twitter (@finmgmtassoc) and Facebook (www.facebook.com/FMA.org).

www.FMA.org/CreativeVentures/
Programme

08:15 – 08:30 Shuttle from hotels to Buitenplaats Vaeshartelt

08:45 – 09:15 Introductions

09:15 – 09:30 Welcome
Rachel Pownall, Professor of Finance
Maastricht University

09:30 – 10:20 Beyond Financing: Crowdfunding as an Information Mechanism
Jordana Viotto da Cruz*
Discussant: Mark Mulcahy

10:20 – 11:10 "I Get By With a Little Help From My Friends": The Importance of Social Capital in Cultural and Creative
Jann Tosatto*, Joe Cox, and Thang Nguyen
Discussant: Rachel Pownall

11:10 – 11:40 Break with Coffee and Tea

11:40 – 12:30 Competition, Syndication, and Entry in the Venture Capital Market
Suting Hong*
Discussant: Roman Kraeussl

12:30 – 13:30 Lunch

13:30 – 14:20 Angels or Sharks? Decision Making in Entrepreneurial Finance
Thomas Boulton, Thomas Shohfi*, and Pengcheng Zhu
Discussant: Raghavendra Rau

14:20 – 15:10 How to Motivate Fundamental Innovation: Subsidies versus Prizes and the Role of Venture Capital
Onur Bayar*, Thomas J. Chemmanur, and Mark H. Liu
Discussant: Aline Mueller

15:10 – 15:40 Break with Coffee and Tea
15:40 – 16:30  Keynote Presentation: “Alternative Financing and Young Scholars”
Raghavendra Rau
Cambridge Judge Business School

16:30  Closing Remarks

17:00  Transportation by minibus to Derlon Hotel

17:30  Closing Reception at Derlon Hotel
Onze Lieve Vrouweplein 6, Maastricht 6211 HD

19:00  Dinner at Rozemarijn (RSVP Required)
Havenstraat 19, 6211 GJ Maastricht

*Presenting author*